



## NCFS SIGNATURE EVENTS WORKING GROUP

The purpose of this working group is to assist with the strategic planning, budgeting, and organizing of our annual signature events. Specific roles for each event may also be developed to ensure successful outcomes.

### Additional Contribution

- Help manage social media announcements, email campaigns (MailChimp), website updates (newarkcfs.org).
- Assist with data collecting to measure social impact.
- Assist with identifying funding sources for signature events.
- Assist with community engagement/outreach.

### **SPRING (June)**

#### **Sustainable Living Empowerment Conference**

The purpose of the conference is to inspire and empower attendees, so they become active participants toward the goal of building healthy, sustainable communities. The speakers use their own experiences and values to convey how they have been driven by their passions to various achievements. From urban farming to health & wellness, the speakers share information and experiences that assist with the creation of sustainable communities.

### **SUMMER (September)**

#### **Newark's Harvest: A Citywide Garden Tour**

This week-long, historical garden tour and present-day harvest provide an opportunity for residents and visitors to become informed about the various agricultural spaces that exist throughout Newark, NJ. This event serves as a means to encourage healthy eating, healthy living practices, and environmental education. Through a series of workshops and by reaping the benefits from the harvests of each of the participating spaces, residents walk away with healthy, locally grown produce and a broader awareness of environmental stewardship.

### **FALL (September)**

#### **Harvest Table: A Farm to Table Community Meal**

The purpose of the Harvest Table is to bring about a true sense of community through the natural unifier of food. This event allows residents to come together and partake of a community meal. This meal is also accompanied by sustainable living vendors and light entertainment. The ultimate goal is to have a community meal in each of Newark's five wards annually.

The **Newark Community Food System (NCFS)** is an innovative collective of local urban agriculture experts, who supports the growth of the local food system, amplify community-led initiatives, and develop sustainability around urban agriculture and fresh healthy food access. NCFS take actionable steps to empower residents to become actively involved in reshaping their food system, while gaining control of their health and environment